



# **IMPACT 2023**





MUSC HOLLINGS CANCER CENTER



# Ride Impact 23



## Forward Progress

Growth from 2022 to 2023

**+50%**

rider raised funds

**+50%**

total riders

**+14%**

number of teams

## By the Numbers



**1,334**

participants



**\$1.94M**

total raised



**305**

volunteers



**16%**

from outside  
Tri-county area



**120**

teams



**401**

MUSC

**933**

non-MUSC



# Total Funds Raised

 **\$1,938,917**

**FUNDRAISING**

**\$650,000**

**\$487** average raised

**18** High Tide Club members

**SPONSORSHIPS**

**\$1,288,917**

**\$1,120,800** cash

**\$168,117** in-kind



**1,334**  
total

## Participant Breakdown

Stationary Bike	36		
10-Mile Ride	390		
20-Mile Ride	176	Returning	New
23-Mile Ride	124	535	799
50-Mile Ride	156	In-Person	Virtual
80-Mile Ride	135	1,105	229
Volunteer Fundraiser	88		

## Impacting Cancer Research

LOWVELO supports a wide variety of cancer research projects as well as fellowships and scholarships to help train the next generation of cancer researchers. Here are some exciting highlights:



### Game-Changing Treatment

LOWVELO funding is helping Hollings researchers explore ways to create purified versions of CAR-T-cells, which are used to treat certain leukemia and lymphoma patients. The goal of the project is to reduce the side effects associated with CAR-T-cell therapy and potentially make it more effective. By building up its own program, Hollings will make this cutting-edge treatment much more accessible to patients in South Carolina.



### Finding Better Ways to Support Survivors

Hollings recently launched its Survivorship and Cancer Outcomes Research (SCOR) Initiative. Funded in part by LOWVELO, SCOR's goal is to identify better ways to support and care for cancer survivors and implement the new ideas efficiently through a collaborative approach between MUSC researchers and clinical providers. In the years ahead, SCOR's work will improve quality of life for survivors and their caregivers.





# Helping Our Community



Innovative cancer research makes all the difference for patients like me. To our researchers working hard on the next discovery... Thank you for all you do!

**Marcus, lymphoma survivor**



Clinical trials are crucial to developing new and better treatments. For patients like me, research results in the availability of more successful treatment options.

**Susan, oral cancer survivor**



Support from donors is vital to advancing research and clinical care. Thanks to generous donors, patients like me have the chance to get back to the things they love.

**Carol, ovarian cancer survivor**



Patients like me benefit from the research happening at Hollings every day. Thank you to the riders who are helping make a difference. We are in this fight together.

**Ebony, colon cancer survivor**



“

I ride because I am passionate about researching new and better ways to ensure that all cancer survivors are healthy. For many, being free of cancer comes at the cost of devastating long-term physical, psychosocial, and financial harm. I imagine a world one day where that is not true, and patients with cancer are not just surviving, but thriving. Support from LOWVELO makes this vision possible.

**Dr. Evan Graboyes, Hollings researcher**

